

Attendees: President Mary Cliff, Membership, Vice-President David Shewmaker, Treasurer Jerry Stein, Chair Stephanie Kaufman, Newsletter Chair Roxanne Watts, Secretary Cat Tucker, Dance Chair Penelope Weinberger, Non-Board member Guests, Dean Clemons, Pat McGee, Susana Blake

Absent: Publicity Chair Katie Blaisdell, Program & Events Chair Marty Summerour, At-Large Sue McIver, At-Large Steve Roth, At-Large Member Hannah Platt,

Mary officially called the meeting to order at 8:20 pm when we were all gathered.

Minutes for October – held to next meeting because we lacked a quorum.

Treasurer's Report:

- Stats: We have money and are fine
- 7 members present recommend accepting Dennis' proposal – discussion occurred
 - PayPal discussion – need to have Dennis try and fix the “bug”
 - Might need another type of database to handle “memberships”
 - Dennis wants information from the “heads” of each committee related to the website needs
- Board Liability Insurance – no update
- Re: Van –current policy on web about lending van with equipment rental (Cat) – could not be found on the website

Membership Report:

- Membership numbers: 1,071 individuals under Family; 745 individual people. 2,014 total individuals. Slight increase.
- We do have a newsletter Press List
 - There are 157 press recipients
 - Why is Mary receiving a renewal?
 - Does Katie have access to the press recipient list?
 - No
 - We have no idea how “real” these people are
 - Stephanie will produce a list of the 157 organizations and we will research to see if they are real
- We had the booth at Magical Montgomery – 12-6pm gave out info and manned the booth [Hannah, Bob, George]
- Can Stephanie & Roxanne (& Jennifer) update membership form on newsletter
 - Yes – needs to be updated
- There is a way to update membership data re snail/e-newsletters
 - Should add a bullet point on as to whether they want to receive the weekly e-mail.
 - Should add a bullet point re: Annual Ballot option: Electronic or paper
- Can updating info become more visible in renewal letter?
 - Stephanie would like to put something in the newsletter about how to update one's membership information on the website.

Dance Report:

- Have received confirmation on all of our requests to GEPPAC
- May 22nd – Contra Stock – three bands of contra music
- Penelope is sending out weekly invitations to the weekly dances from the Facebook Group.
- Put up an event page for the crossover/techno contra on one 3rd Tuesday evening of each month. We are just paying for DJ, caller and hall.
- New square dance – proposal that we adopt Gabe's and officially sponsor it. Looking at a monthly event. 1st dance in January – Paul Brown playing at the Church at 16th and Newton.
 - They don't need FSGW but will have insurance and publicity if affiliated with us.
 - It will be good for us because of the young people who are involved in this event
 - It would come under dance chair auspices
 - Will potentially draw people who are going are not hard-core dancers, but want to just experience a community event and having fun

Newsletter Report:

- Is there a *schedule* for Constant Contact?
 - Roxanne says no – that she can not adhere to a specific schedule
- We are trying to bring newsletters to ALL FSGW events. [Mary took them to storytelling]

Publicity Report:

- Our Twitter has several followers. It also updates our Facebook page and vice-versa.
- Our Facebook page has 250 followers -- 250 people who get instant updates on our events.
- Working on increasing that with ads, both for the page itself (to promote the organization) and for individual events. The ads are on a pay-per-click basis, so we know exactly how many people see our ad (and set limits on how much we spend; I've been doing about \$50 per event).
- Katie has been working on updating our press contacts list and sending out press releases to those on it. She would like to add non-press as well, so if you have local college contacts, blogger friends, or other folks who

could help get the word out, let her know. Katie says that she is still new at this, so our critiques and suggestions are very helpful.

- Let us get flyers to ALL events

Program/Events Report:

- Season progressing, still need more concert/event "staff"
- About 105 people at October program (Ebony Hillbillies)
- Storytelling was artistic success; didn't provide \$\$ to tellers
- McGinty's/Arlington for Tom Lewis – about 30 people, gave him \$365 + \$200
 - Could get 70 people into McGinty's if we want to use it in the future
- "Special events" season in addition to program – Flory - hasn't been able to get an answer.
 - Mary thinks we need to cut bait on it this year
- Need volunteers for Dana & Susan Robinson (11/20) or Joe Hickerson (11/28)
- New Rosslyn space: Artisphere – 4000 square foot ballroom, WiFi café with performance stage, small black box theatre, 220-seat dome theatre, 387-seat Rosslyn Spectrum, plus patio, and art gallery. Many possibilities.
 - An amazing venue with parking
 - No marketing director onboard, yet
 - A dance every Wednesday night – different type of dance every week
 - FSGW can sponsor or be a co-sponsor
 - Connecting the Rosslyn Spectrum to this; patio, visual-arts gallery; everything is on the table

Old Business:

- Pat McGee asks for reimbursements. Please see Addendum to these minutes for the request document.
 - Pat needs volunteers to help with the archiving
 - He's trying to continue advertising for individuals who can organize the folks who can listen and identify the artists (volunteer coordinator)
 - Pat has purchased some equipment and requests for reimbursement.
 - \$1763.50 – Board suggests using the Jonathan Eberhart Fund to reimburse Pat
- Web Committee: still working; does use of QuickBooks change anything for future of web?
 - The committee has a new volunteer – a new member who has time and the knowledge
 - April approves paying Dennis during update, move to new web
 - Doing more investigation related to the logo.
 - Need to clean up the old logo and elongate it so it's more obvious
 - We want something that says something about us as an organization
 - Some individuals have submitted new logos, but have not been approved.
 - Let the artistic ideas come in – don't want to limit the possibilities. Let the ideas come in and then adjust and adapt to the specifications that we need it to fit.
 - Dean Clemons says that years ago we tried to find a logo for the Festival. It never was fruitful because of political reasons. Turned out to be a political mess to try and decide which logo submission to use.
- Getaway Charlie's preliminary report: c. \$4,000
 - Dean Clemons suggests we consider: release of the attendees in electronic form – have never done that before. Currently only release a hard-copy. Can see info on the web, but can't see the whole list with all info for people wanting to use it for commercial purposes. Dean hopes the board will consider a policy to cover all events in this area. People ask for it and we've said no in the past. Need to specify somewhere on our official website, etc. that these lists cannot be used for commercial purposes or mass-mailing purposes.
 - Dean Clemons suggests that we include guidance on both audio and video recording and specify how it can be used. FSGW current guidelines are quite old. Dean says we cannot record concerts unless we have the performer permission. People have been making both audio and video recordings at the Getaway...it's very easy to take pictures/videos with cell phones. Getaway committee has told people that they can do that but cannot put them on the web without the express permission of the artists. If someone does put it on the web, is it okay to attach the Getaway and or FSGW names to it.
 - Board needs to revisit the policies associated with these items
 - Haven't been officially recording the nightly concerts at the Getaway, but might start that up again. But the above suggestion is related to private recordings.
 - Pros and cons to attaching our name to the private recordings that are uploaded to youtube, etc.
 - Festival has a policy that we ask the performers for permission to take pics, etc. to be used for advertising purposes only.
 - If we have a policy, we can ask for "takedowns" from YouTube, etc. Is also a question about copyrighted material.
 - Dean suggests: Can't release audios/videos w/o permission of the performing artists.
 - Check out WALA (Washington Area Lawyers for the Arts)
- Midwinter Fest April – on its way
- Eisteddfod this weekend – we should take newsletters
- Keeping an eye out for possible board members & suggestions for Nominating Committee

New Business

- No new business

Next meeting: Tuesday, December 7, 2010 at Glen Echo.

The meeting was adjourned at 10 pm

Respectfully submitted by Cat Tucker



ADDENDUM

To: FSGW Board

Re: Equipment purchase proposal for archiving project

From: Pat McGee

Date: 28 October 2010

FSGW has access to about 1500 or more recordings of concerts and festivals going back to 1964. Of these, 1167 of them are the tapes and CDs that we gave to the Library of Congress. As a condition of the gift, the LoC will check them out to us a boxful at a time to digitize. WCWM-FM has another five hundred or so, which they will send to us a boxful at a time, and have already sent four boxes.

If we left it up to the LoC to transfer them to digital media and give us copies, they said they could probably do it sometime this century. So I started doing this myself. FSGW bought some hard drives, a computer interface, and some other tools several months ago. I have transferred more 200 of the recordings to hard drives and have given copies of these to the LoC. (218 as of the end of September, and about 20 more since then.) I expect to continue this work, probably finishing a hundred or so each year.

In order to make these transfers, I tried for many months to borrow high-quality equipment. I borrowed a DAT player (or maybe it was one that FSGW already owned - I'm not clear on this). Someone subsequently donated to FSGW a better DAT deck. But in several months of trying, I could not borrow a good cassette deck or reel-to-reel deck. Then I found some good equipment for sale at what I considered very attractive prices. Since I expected the stuff to sell quickly, I bought it myself out of my own pocket.

I'm happy to volunteer to do this work, but I don't think I should pay out of my pocket to buy special equipment in order to do it. So, I'd like to ask FSGW to pay for this equipment.

I think the Jonathan Eberhart Fund would be a very appropriate source for this. Even though they don't have control over the fund, I asked Andy Wallace and Mia Gardiner their opinions on how suitable they believed this use of the fund would be. They told me they believed this is something that Jonathan would have supported and that it is an appropriate use of that fund.

The equipment in question includes a Nakamichi Dragon, considered by many to be the best cassette deck ever made, and an Otari MX-5050 reel-to-reel deck configured for 4-track record and playback, one of the best ever made. I then sent the Dragon to Stephen Sank in Arizona for an upgrade, as recommended by Mike Rivers. The upgrade consists of low-noise capacitors, new belts, and other components.

Here's a list of what I've spent on this equipment:

- Nakamichi Dragon, \$404.00
- Nakamichi Dragon upgrade, \$562.50
- Shipping dragon back and forth several times, \$203.28
- Service manual for Dragon, \$9.97
- Otari MX-5050, \$530.00
- Cables for Otari, \$53.75
- Total: \$1763.50